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January 23, 2021

Dear Valued Customers,

The purpose of this communication is to inform you of a name change on 2 of our Elara products.

In order to better serve our existing and future customers domestically and internationally, we have changed the product nomenclature on the Elara products below to provide better clarity and distinction between the United States versions and the European Compliant versions designated US and EU respectively:

EL-15 Elara Blaze Orange is now EL-15US, Elara Blaze Orange

EL-17, Elara Saturn Yellow is now El-17US, Elara Saturn Yellow

This change was made to further delineate these products from the EU qualities of these products with the EC or European Compliant designations:

EL-15EC Elara Blaze Orange

EL-17EC Elara Saturn Yellow

The resulting product name changes do not affect the form, fit or function, product composition, manufacturing processes or the level of quality of service we provide to you.

Please contact a DayGlo Representative to express any questions or concerns regarding the changes. We appreciate your business and will continue to provide industry-leading products and services to meet your current and future needs.

Best Regards,

Vice President, Research & Development