

# Introducing Elara<sup>™</sup>!!!



- Elara has a revolutionary new polymer with <u>zero</u> BPA
- Same excellent thermoset properties (migration free) in many formulas
- Review of colors/fades



- EL-11 Pink is on the left without/with sunlight after two weeks.
- DGS-11 is on the right without/with sunlight. After two weeks nearly gone with UV exposure.



- EL-21 Magenta is on the left without/with sunlight after two weeks.
- DGS-21 is on the right without/with sunlight. After two weeks nearly gone with UV exposure.



- EL-15US Orange is on the left without/with sunlight after two weeks.
- DGS-15 Orange is on the right without/with sunlight. After two weeks nearly gone with UV exposure.



- EL-20 Purple is on the left without/with sunlight after two weeks.
- DGS-20 Purple is on the right without/with sunlight. After two weeks nearly gone with UV exposure.
- Both look good.



- EL-37 Blue is on the left without/with sunlight after two weeks.
- DGS-37 Blue is on the right without/with sunlight. After two weeks nearly gone with UV exposure.

#### The Final Line Up:

EL-11 Aurora Pink® EL-13 Rocket Red™ EL-15US\* Blaze Orange™ EL-17US\* Saturn Yellow® EL-20 Ultra Violet™ EL-21 Corona Magenta™ EL-37 Horizon Blue™ EL-00 Clear with O.B.



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\*These will also have EC (European Compliant Versions)



#### Elara EL-11 Maintains Color Strength in Lacquer up to 7 Times Longer Than DGS-11

